

Francesca Merz, Cultural Operator

Francesca Merz (Italy), is a cultural operator, expert in territorial marketing. She has been working for over 15 years in organizing international exhibitions in collaboration with the most important museums in the world. Founder of the fund4art cultural association, she has organized over 100 art exhibitions, and she also take care of scientific advice for territorial reorganization projects, based on the social and community centrality of cultural institutions in the area.